



Premier awarded ISO9001 accreditation for the second year!

Premier Business Audio, a market leader in supplying telephone On-Hold and In-Queue Audio Marketing, as well as Call Centre Inbound Calling Solutions were awarded the ISO9001 Quality Management Standard certification following an assessment by an independent body. This certification has only been achieved by about 5% of UK businesses and Premier is the only Audio Marketing organisation in Europe and the second in the World to be awarded ISO9001 accreditation.

A delighted Anthony Buxton; Premier's Managing Director, says "We have always been proud of the service we offer our clients and the way we conduct our business. I am incredibly pleased we have been awarded the ISO 9001 certification for the second year running. This accreditation proves that we are a structured and well organised business and helps us to improve customer satisfaction, which is important to us."

This prestigious award is supported by the government and recognised world-wide.

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Premier, the Point of Contact Specialist, is the UK's leading sensory marketing agency. Supplying marketing solutions since 1996 to over 350 Contact Centre Clients including 100's of Global Brands and 3,500 customers including Sainsbury's, Apple, British Gas, Lloyds TSB, Unisys, Tui and many more. Large or small, international or local, whatever market sectors, they have services to help.

Premier has over 15 years experience working with system integrators and providers and believe that communicating a clear message is crucial to fulfilling the objectives of any contact centre. Well respected within the industry for the individual care it gives customers, and the dedicated creative staff, Premier are able assist customers with all their call centre audio needs.

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