

[www.premierba.co.uk](http://www.premierba.co.uk)

0845 2797 200



## JOB OPPORTUNITY

**Job:** Telesales Executive – Business Audio  
**Location:** Laverstoke, Hampshire  
**Hours:** Monday to Friday; 9am – 5.30pm

**Package:** £16,000 per annum plus competitive commission structure and excellent benefits

### About Premier Business Audio

Premier are 'Point of Contact Specialists' who help businesses stand out from their competitors by maximizing each touch-point or contact made with their customers; in doing this we consider senses that are often overlooked. Premier Business Audio is the market leader in the UK in its field, and is going through a period of invigorating growth following an MBO at the end of 2007. Premier is based in Hampshire, providing services across Europe.

### The Opportunity

We are looking to expand our team with Telesales Executives to promote a wide range of Audio Branding & Marketing products to the SME sector in the UK. See the Audio Marketing section of our web site for more details on these services.

### The Role:

- Cold Calling and Prospecting
- Appointing sales meetings for the Field Sales Team
- Handling incoming calls and leads
- Updating Company CRM package
- Adhering to all Company policies, procedures and business ethics codes

### Experience Required/Desirable:

- Proven experience in a Telesales environment
- Telesales and Cold Calling experience
- Enthusiasm and the ability to work within an established team
- Self starter and self motivated to succeed.
- Good planning and organizational skills.

### To apply:

Please email your CV to [Estelle.Simmons@premierba.co.uk](mailto:Estelle.Simmons@premierba.co.uk) highlighting why your skills and experience are especially relevant to this role or call 0845 279 7200