

Premier Web Video Presenters

Filling your website with text and pictures (however relevant) isn't enough any more. Most web site visitors need to know within a few seconds if your content fits their needs - or they will click-away!

'Web Video Presenters' are a new and innovative solution to this very real problem.



How much do you spend to get visitors onto your website; and once they arrive, how long do they currently stay - and do they always discover your unique sales points?

The Benefits

- Grabs website visitors' attention and ensures that your key messages are always heard
- Market research shows that a presenter on your site can increase sales and enquiries by as much as 50%
- Having a live website host gives you a huge advantage over your competitors
- Web Video Presenters hold visitors on your site longer. The longer they stay, the closer they get to your brand
- Reduce website build and maintenance costs by minimising text, images and downloads
- Web Presenters can be provided in many world language, or we can supply a text translation, so your business can go Global
- We provide management statistics and controls, ensuring you get the most from the service
- Multiple presenters can be used throughout your site, ensuring consistency and guiding visitors to your chosen key points: Contact Us, or Buy Here

Our Web Presenter packages are more than just a video on your website; they include advice and script writing by a member of our award winning team, creative guidance and regular updates to your video content; all forming a powerful web-marketing tool.

Frequently Asked Questions



Will the videos slow down my web site?
No, we stream the videos from our servers direct to your visitors, so it will not affect your site's speed. Even our embedded videos are very small files.



Will visitors have to wait until the video file downloads? There is a very brief wait whilst the page loads in the browser, the video will start to play within a couple of seconds.



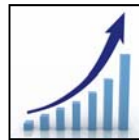
Will the video play every time someone visits my site? This is customisable: we offer our clients access to tools that control the frequency of repeat plays.



Can we use a member of staff? Yes, we can film your MD or any member of staff and load that onto your site. Bear in mind that if they are not a professional actor, the quality may suffer.



How often can I change my video? As often as you like (subject to your contract level) and in most cases we will change the presentation for you - no need to bother your web designer.



How can video increase my web business? From an early age, we are taught to listen when people speak. It is hard to ignore the presenter when they talk to us. If the content is relevant and brief, visitors will watch, listen - and take action!

Premier is the 'Point of Contact' specialist > What we do for you is critical and unique: we help you to engage your customers as they make their first precious contact, whether it's on the phone, your website, or as they walk through your door, and then assist you to develop and maximise that relationship.



What Next?

To hear how Premier can enhance your website with a web video presenter call us now on + 44 (0)845 279 7200

