

Case Study - Hostile Environment Training Ltd



Video Solutions

As a unique provider of specialist instructions and training, Hostile Environment Training Ltd work to prepare individuals for the risks and challenges that are inherent in operating in unfamiliar and often hostile environments.

Premier were asked to create an informative video about their practical and theoretical training services. Working very closely with the Basingstoke based company, the Premier video team carefully planned the video through storyboards and professional script writing.

Upon completion of the project, the Operations Director of Hostile Environments Ltd was keen to comment: *"Premier have been brilliant from the outset and the final video product is nothing short of excellent. The creative process was outstanding, combining knowledge and dedication in achieving the outcome. Premier are a genuine pleasure to work with as a provider of quality video solutions. We're really looking forward to the increase in business that this video will bring."*

Objectives:

- Video Solution
- Improve Search Optimisation
- Brand Consistency
- Improve Understanding
- Increase Incoming Enquiries

Services:

Video Brand Consultancy

Professional Script Writing

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Operations Director,
Hostile Environment Training Ltd.